





Peter D Games is a Spanish content creator specialising in gaming facts, history, hardware and video game culture.

Through a relatable, visual and entertaining style, he turns gaming products and topics into stories that are easy to understand, share and remember, reaching a broad Spanish-speaking community across **YouTube, Instagram, TikTok and Facebook.**



SOCIAL MEDIA
(FOLLOWERS)

INSTAGRAM +232K

YOUTUBE +280K

TIKTOK +209K

FACEBOOK +40K

TOTAL: +760K

FOLLOWER PROFILE

M Male 96.3%

AGE 13-17

1.8%

AGE 18-24

9.7%

AGE 25-34

46.8%

AGE 35-44

35.8%

AGE 45+

6.0%

*Source: Instagram Insights

F Female 3.7%

AGE 13-17

9.4%

AGE 18-24

12.4%

AGE 25-34

35.0%

AGE 35-44

29.4%

AGE 35-44

13.7%

*Source: Instagram Insights

#VIDEOGAMES

#NINTENDO

#PLAYSTATION

#XBOX

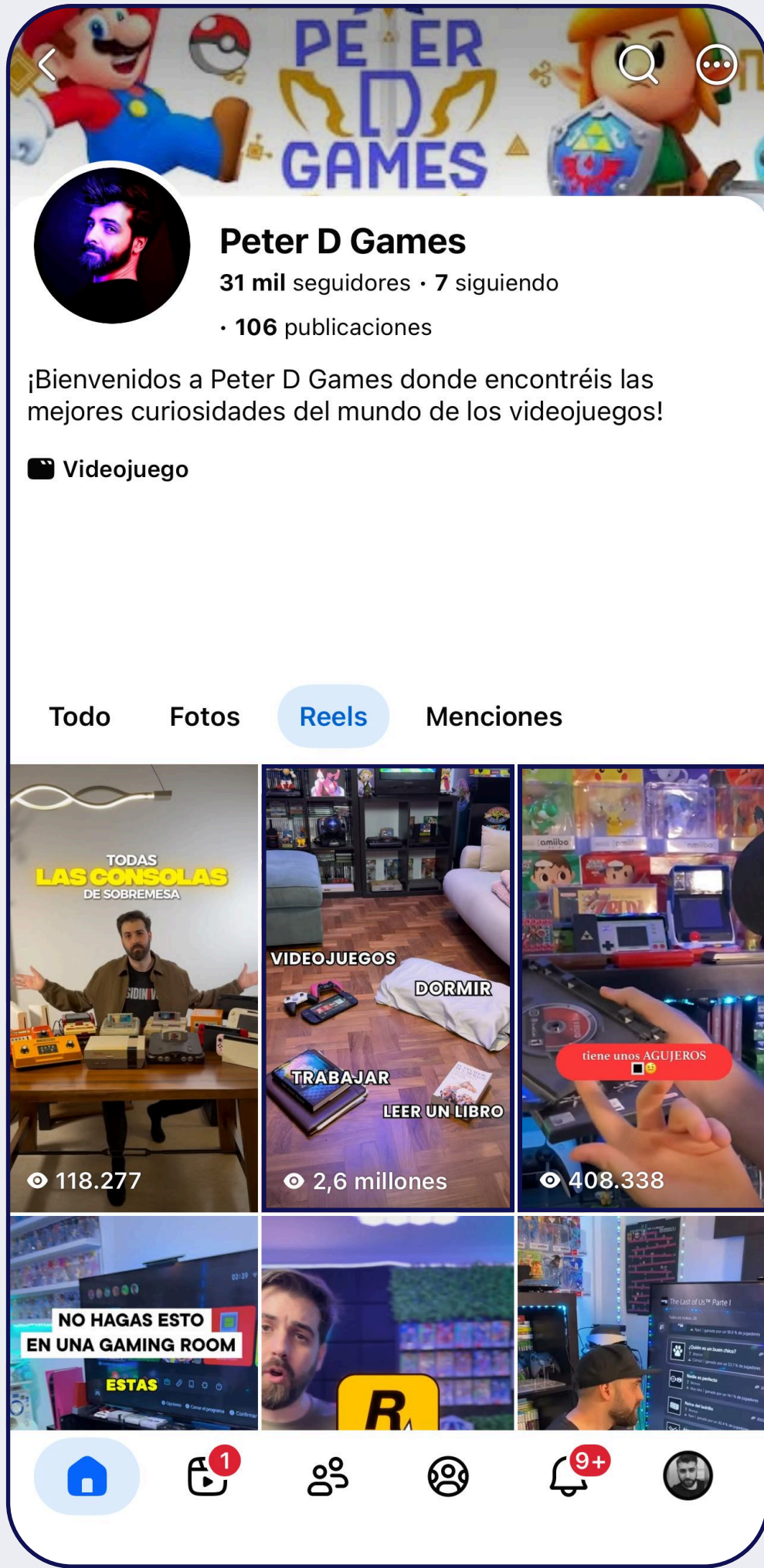
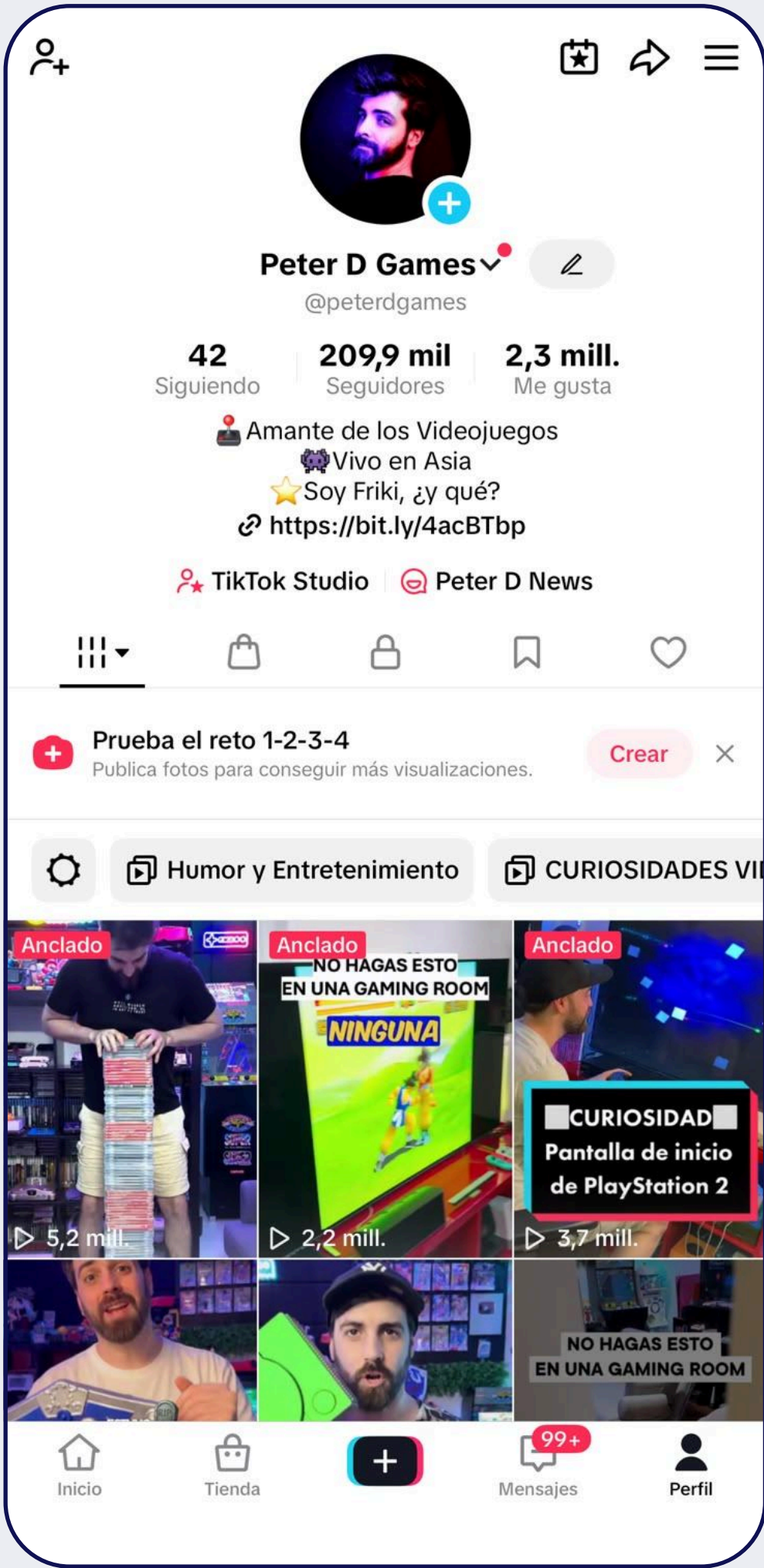
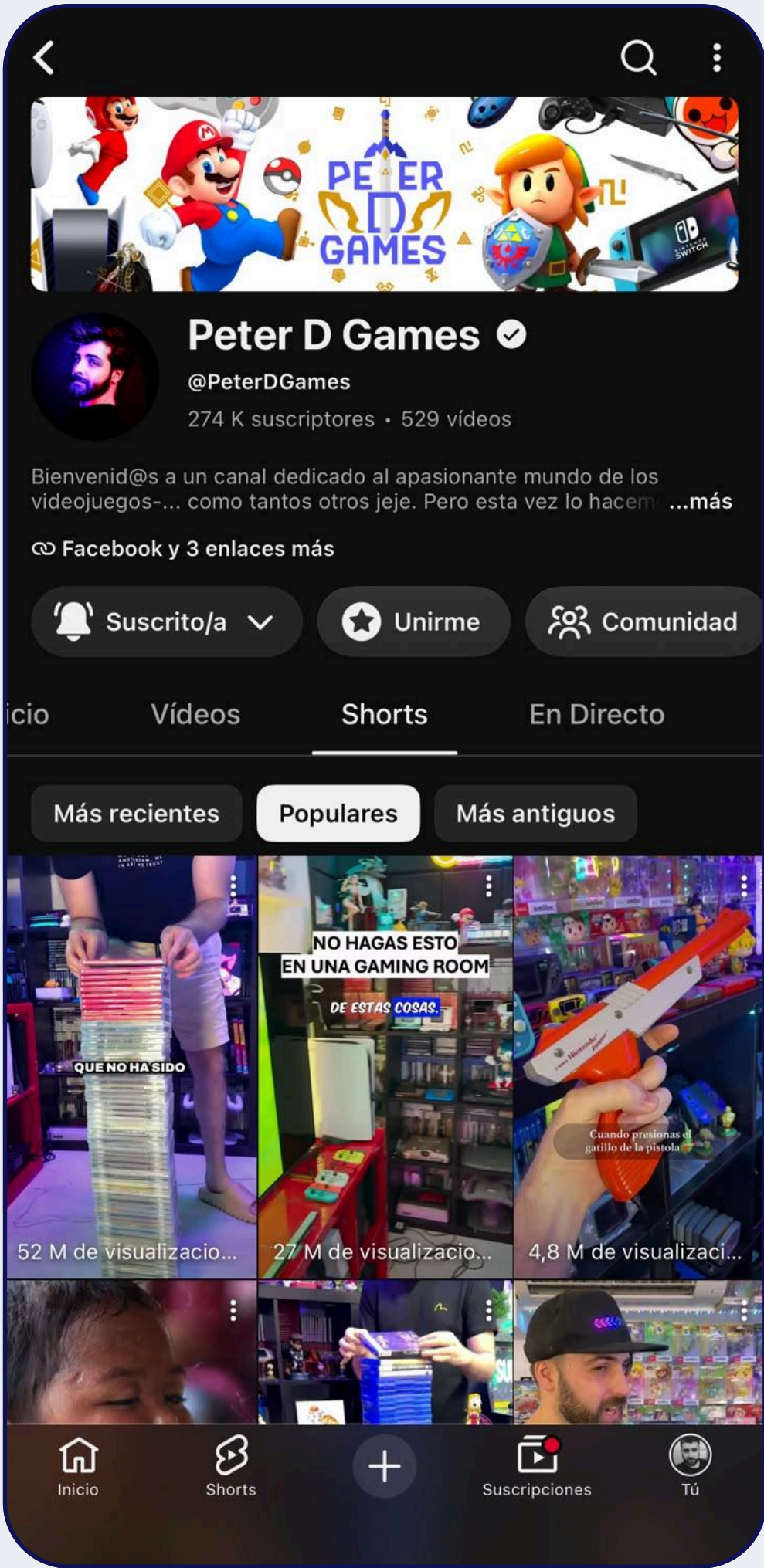
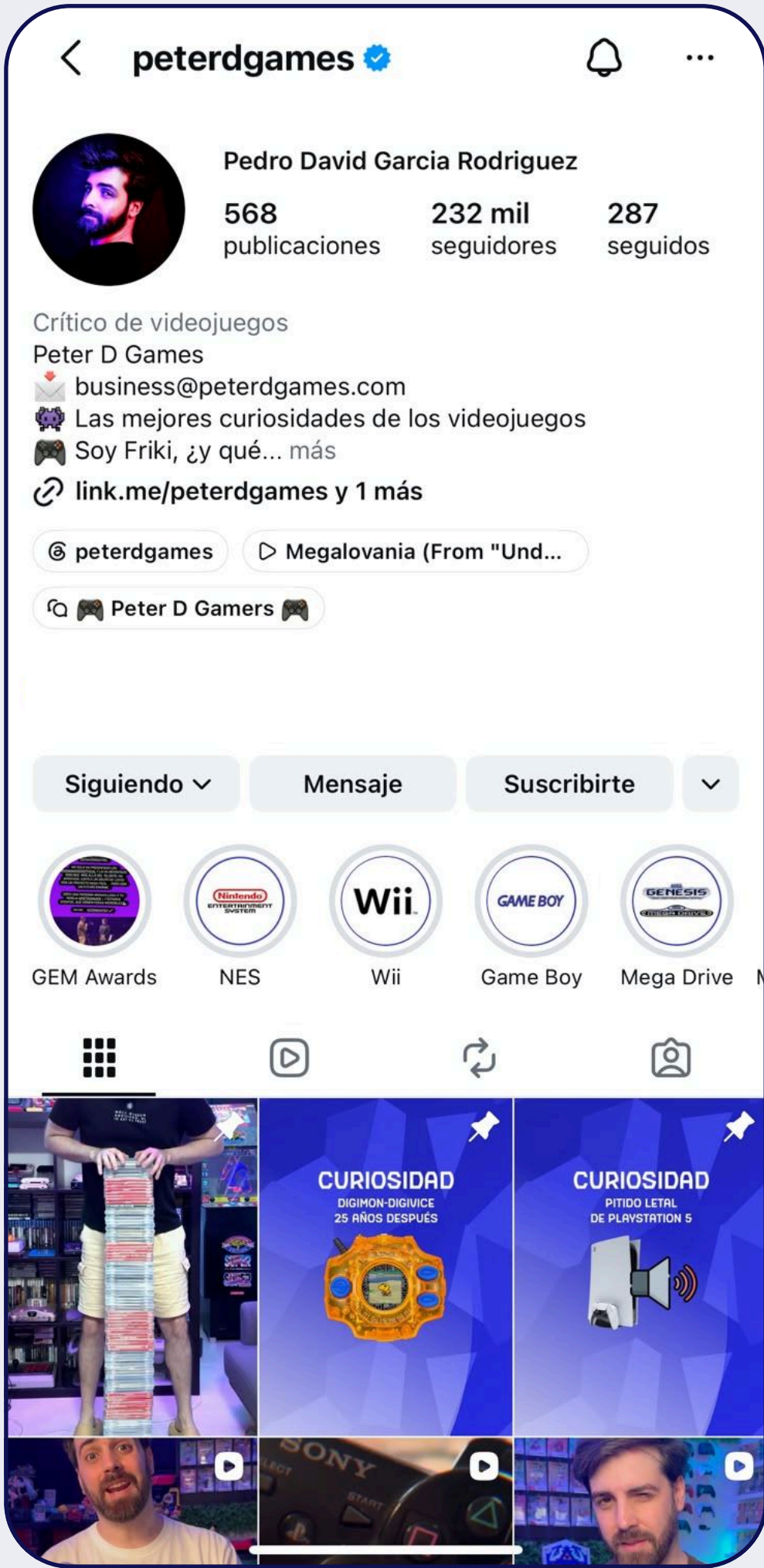
#PCGAMING

#RETROGAMING

CONTENT

Peter D Games’ content reaches hundreds of thousands of people, achieving a very high level of organic reach.

As a result, the platform proudly maintains a highly engaged, healthy, and loyal community across its social media channels.

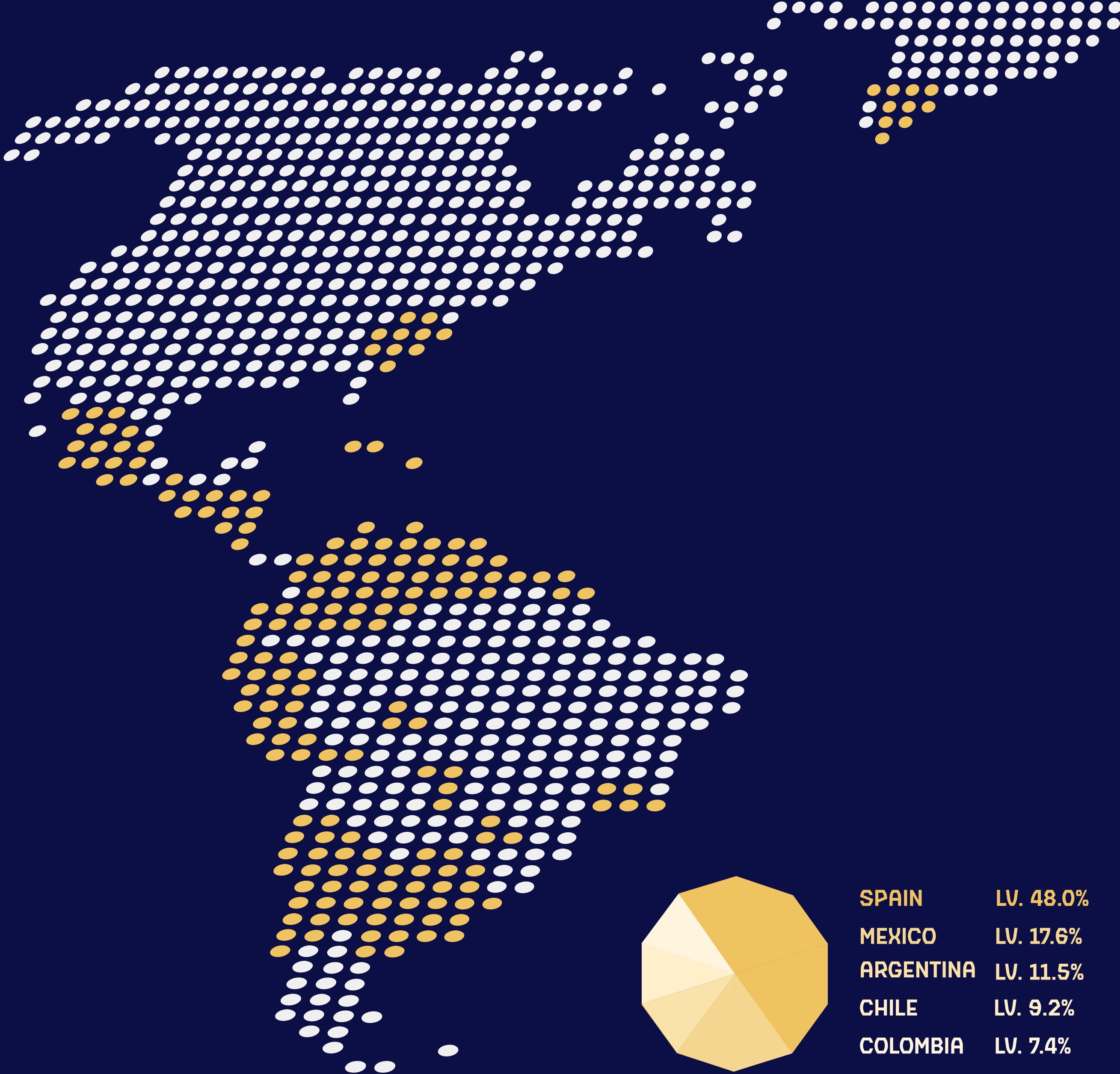


WHERE?

Peter D Games' content attracts **thousands of followers**, establishing him as an **influential figure** in the industry and a trusted reference for his audience.

ALCANCE EN REDES

Peter D Games has built a **strong and engaged community** that values his content and opinions across social media.



PARTNERSHIPS

Peter D Games creates his own content, supported by a **specialist design and video team** for brand campaigns.

He presents partners from a **genuine consumer perspective**, highlighting their **key strengths and features**.

His audience shows **strong engagement and trust**, valuing his **transparent opinions** and **high-quality collaborations**.

Some brands that have already collaborated with **Peter D Games**:



Digimon 25th Anniversary BANDAI NAMCO

+1.4M +67.000 5766



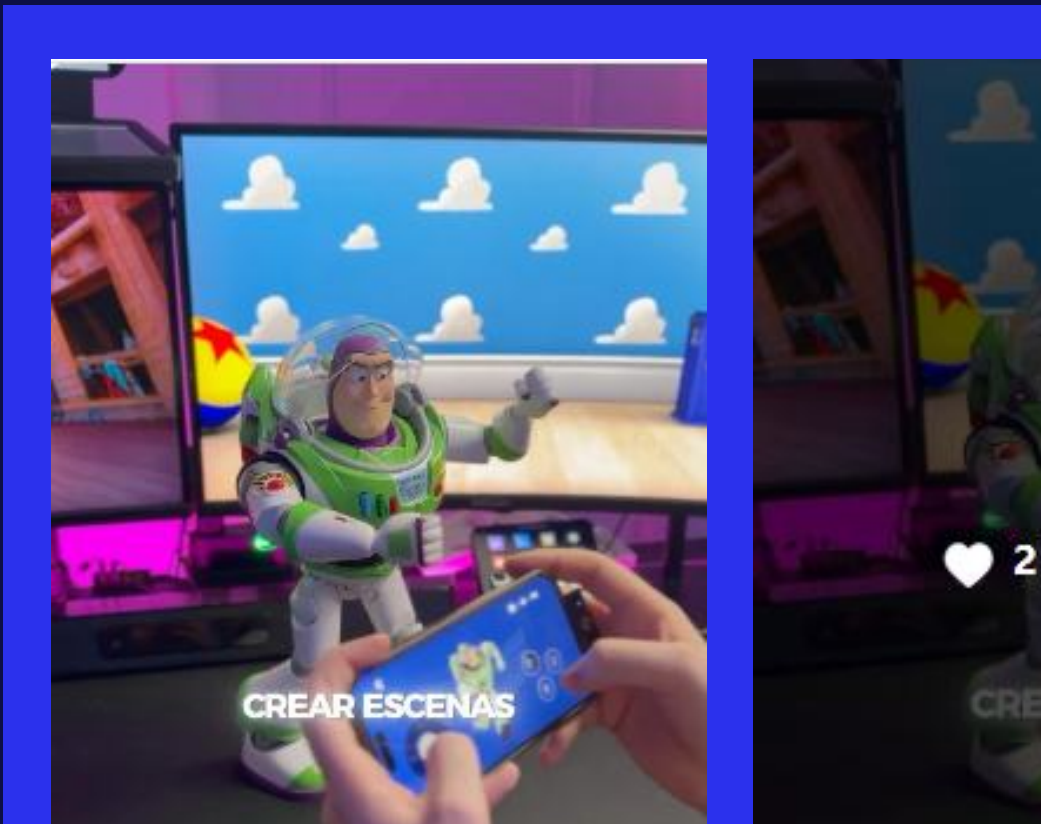
Times Gate Divoom

+235.000 6754 1542



GB Operator Epilogue

+432.000 +14.300 4769



Buzz Lightyear Robosen

+50.000 2856 402

* Figures shown reflect Instagram performance only. Combined reach across all platforms can be 2–3x higher.